



New Hampshire Dental Society

Strategic Plan

January 1, 2012 to January 1, 2015

Constitution: The object of this Society shall be to encourage the improvement of the health of the public for the peoples of New Hampshire and to promote the art and science of dentistry.

Mission: The NHDS is the professional association of dentists advocating for the practice of dentistry and advancement of the oral health of the public

Vision: To be the leading voice for oral health in New Hampshire

Core Values: The NHDS believes:

- *The ADA Principles of Ethics define professionalism in dentistry
- *The integrity of the patient /doctor relationship is sacrosanct
- *Oral healthcare is best provided by a coordinated dental workforce led by the dentist
- *One standard of care must be delivered by each member of the dental workforce
- *Quality care is safe, effective, efficient timely patient-centered and equitable
- *Prevention is the cornerstone of oral health
- *Oral health is necessary for overall health
- *Oral health care is based on scientific principles and sound clinical judgment
- *Excellence in dental education and lifelong learning
- *The strength of the dental profession is directly linked to the quantifiable improvement of the public's oral health
- *NHDS membership is the foundation of a successful dental professional

Goals:

1. Provide support to dentists so they may succeed and excel throughout their careers because a strong profession is best able to meet the needs of our communities

Outcomes:

- a. Professional Competency and Ethical standards
 - a. Continuing education
 - b. Communication
- b. Professional Autonomy
 - a. Continuing Education
 - b. Advocacy
 - i. Reducing regulatory burdens to small business
 - ii. Maintaining dentist as leader of dental team
 - iii. Preserve integrity of patient doctor relationship
 - c. Clearing house and watchdog for regulatory policy, statutes, rules impacting the business and practice of dentistry
 - i. Website listing topics with suggestions for experts to contact that members have used without endorsing specific experts
 - ii. Links to rules and regulations relevant to the business and practice of dentistry
 - iii. Bulletin updates to changes in rules, regulation and policy
- c. Financial Health
 - a. Continuing Education- provide tools for members to continue to thrive in face of the changing healthcare environment
- d. Positive Public Image of the Profession:
 - a. Promotion of profession
 - b. Communication tools – member recognition

2. Ensure that the NHDS is a financially stable organization that provides appropriate resources to enable operational and strategic initiatives

Outcomes:

- a. Increase non-dues revenue sources
- b. Balanced budget
- c. Maintain reserves
- d. Maintain a society, resources and workforce able to serve New Hampshire Dentists

3. Improve public health outcomes through a strong collaborative profession; including effective collaboration across the spectrum of stakeholders outside of dentistry

Outcomes:

- a. Effective dental professional collaboration
- b. Effective collaboration amongst community stakeholder
- c. The public has access to effective prevention and quality-focused delivery system

4. Be the trusted resource for oral health information that will help people be good stewards of their own oral health so that *NHDS positions itself to be the most trusted source of consumer information regarding oral health.*

Outcomes:

- a. Oral health literacy- *sharing of information and education*
- b. Educate policy makers and stakeholders